

## Age Categories

(Article and Video)

11 to 14 years  
15 to 18 years  
19 to 25 years

# Article and Video Submissions

## Guidelines and Specifications



## Articles

**LENGTH** Must **not exceed 1 000 words** in length and may include illustrations and photographs. The source of all illustration and photographs that is not your own must be given.

**TITLE** Article must be accompanied by a **title of not more 140 characters**.

**SUBMISSION** Articles must be sent to [yrecomp@wessa.co.za](mailto:yrecomp@wessa.co.za) in **Microsoft Word or PDF format with accompanying pictures** following the photographic guidelines in the photographic guidelines.

**PHOTOS** **Original photographs** should also be sent separately.

**Maximum of 3 photographs / illustrations** can be included with captions not longer than 20 words for each.

**STRUCTURE** Well-structured and cover the **who, what, where, why and how**. Must have a beginning, middle and end.

**FIELD WORK** Engage in **field work and interview local people**.



## Videos

**TITLE** A video must be accompanied by a **title not more than 140 characters**.

**REPORT** Reportage videos are based on news, events, history and are based on direct observation through research and documentation. This is **capturing your footage live from the field**. Think about how people report News every day.

**CAMPAIGN** Campaign videos are more like adverts where you put a **collection of coordinated ideas on clips** together to tell your story. It is like writing a script and then acting it out.

**LENGTH** Videos must be **no more than 3 minutes** long including credit roll (credit rolls are not mandatory) and it must be in documentary, reporter / interview style format.

**FORMAT** The video format must be compatible with supported **YouTube file formats**.

**MUSIC** **Background music** is only recommended for the campaign videos.

Two subcategories:  
Reportage and Campaign.  
There will be separate winners in each subcategory

Also check the 2020 WESSA YRE Competition Entry Form to make sure your article submission and video submission meets all the general guidelines and expectations. !



Young Reporters  
for the environment



**WESSA**  
PEOPLE CARING FOR THE EARTH